

Google Business Profile Resources from Joe Vangsness talk on 9/23/2025

Get started with GBP

<https://business.google.com/us/business-profile/>

Guidelines for representing your business on Google

<https://support.google.com/business/answer/3038177?hl=en>

Overview of Google Business Profile policies

<https://support.google.com/business/answer/13762416>

Optimizing Your Google Business Profile (30 Minute Workshop by Google)

Adding social and chat links & Setting up Google Posts, with the Google Posts tool.

<http://bit.ly/3JNaQsG>

Google Small Business Bulletin is a monthly newsletter showing small business marketing tips, case studies and news about changes to Google Business Profile

<https://support.google.com/business/thread/349736065?hl=en>

<https://support.google.com/business?p=subscribe>

Google Merchant Center

This product is designed for businesses that sell products online

<https://business.google.com/in/merchant-center/>

Google Manufacturer Center

This product is for businesses who manufacture products that are sold by other businesses

<https://business.google.com/us/merchant-center/manufacture-center/>

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<https://g.page/r/CW-UZyzmcV2LEBM/review>

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