

## **Google Business Profile Resources**

*Joe Vangsness talk on 12/18/2025*

**Get started with GBP** <https://business.google.com/us/business-profile/>

**Guidelines for representing your business on Google**

<https://support.google.com/business/answer/3038177?hl=en>

**Overview of Google Business Profile policies**

<https://support.google.com/business/answer/13762416>

**Google Small Business Bulletin**

Monthly newsletter showing small business marketing tips, case studies and news about changes to Google Business Profile

**View the June 2025 Issue**

<https://support.google.com/business/thread/349736065?hl=en>

**Subscribe to the Google Small Business Bulletin**

<https://support.google.com/business?p=subscribe>

**Google Merchant Center**

This product is designed for businesses that sell products online

<https://business.google.com/in/merchant-center/>

**Google Manufacturer Center**

This product is for businesses who manufacture products that are sold by other businesses

<https://business.google.com/us/merchant-center/manufacture-center/>

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