

Page Title | Page Description | Body Content

Page Title: Precision CNC Machining Shop Manufacturing Parts & Components
Website: <https://www.millenniumprecision.com/>
Page Desc: Offering precision swiss style CNC machining and milling services as a specialized manufacturer of machined parts & components in our Manchester, NH shop.

Page Title is used by search engines to determine what the page is about and is used by searchers

- Can be 40 to 65 characters
 - Google up to 69
 - Bing up to 69
 - Yahoo up to 67
- Use keywords and keyphrases only or mostly
- Put the top keywords at the beginning
- Company name is not useful
- Limit the use of 2 and 3 letters words
- Google ignores them and they are referred as stop words (ex. the, a, an)
- The page title will be truncated when it is longer than allowed

Page Description is also used by search engines but does not value the keywords is highly as when they are in the page title. The page description is used by the searcher to see if they want to visit the site.

- Can be 156 to 185
 - Google up to 160 characters
 - Bing up to 185
 - Yahoo up to 161
- Should be a sales pitch
- The first part should have keywords and keyphrases
- Some put in their phone number near the end
- Some use their unique selling proposition
- Company name can go in the description
- Use title case

Body Content is recommended to be at least 250 words and 1500 words max.

Some recommend that keyword density should be from 2% to 4% of the words on the page.

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