

How to Create Your Own Website for Little or No Cost

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National-Louis University

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Internet Background

- World Wide Web is a part of the Internet
- Web browsers access web pages on web servers and read and interpret the code written html, xhtml, xml, etc.
- Domain names are registered and assigned internet addresses
- Domain name servers translate the domain name, www.amazon.com, into an IP address so the browser can find the web site

Design & Build Process

Option 1 Build the website on your pc using web design software

- Sign up for a web hosting account and register a domain name
- Design and produce the web pages using software on your pc
- Transfer the web pages to your web host's web serve
- Test out your new or changed web site
- Update and maintain your website on your pc, then load the changes to your web host

Option 2 Build the website at a web host site

- Use a website builder program at a web host to build your web site and then publish it to the Internet
- Update and maintain your website through the web host's software at their site

Resources

Web hosts with website builder software:

- www.tripod.com
- www.weebly.com
- www.godaddy.com

Mozilla Composer software at www.mozilla.com

Go to the downloads page and download the Seamonkey suite

Blog builder: www.blogger.com (owned by Google)

Create Your Own Website (4th Edition)

by Scott Mitchell

designing web graphics.4 (4th Edition)

by Lynda Weinman

The New Rules of Marketing and PR: How to Use News Releases, Blogs, Podcasting, Viral Marketing and Online Media to Reach Buyers Directly (Hardcover)

by David Meerman Scott (Author)

Dreamweaver CS3: The Missing Manual by David McFarland (Author)

How to Create a Successful Web Site For Nothing (or Almost Nothing) By Vauhini Vara

This free article can be found at the Wall Street Journal website for small business:

www.startupjournal.com Look under the tab: "Using Technology"

Demonstration Sites

- <http://joevangsness.tripod.com> was built using Tripod's software
- www.thebestoftherest.weebly.com was built using Weebly.com's software
- www.vangsness.weebly.com was also built using Weebly.com's software

Approach to Building a Website	Software Cost	Web Host Cost	Learning Curve	Control of site	Time Needed
1. Build the website using:		\$60 to 120 /yr			Many Hours
Adobe Dreamweaver CS3	\$400		High	High	
MS Frontpage	\$200		Moderate	Moderate	
MS Expression Web	\$299		Moderate	Moderate	
Mozilla Seamonkey Composer	Free		Less than Moderate	Moderate	
2. Use Website Builder Software at web hosting company					
www.tripod.com	Free	Free	Low	Low	2 to 3 hours
www.godaddy.com	Free	\$60/year	Low	Low	2 to 3 hours
www.weebly.com	Free	Free	Low	Low	2 to 3 hours
3. Create a Blog with www.blogger.com	Free	Free	Low	Low	1 hour

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