

Emerging Technologies for Small Business, Professionals and Non-Profits

Joe Vangsness

Thursday, October 27, 2011 6:30pm - 8:30pm

National-Louis University

122 S. Michigan Ave. Room 6013 (6th floor)

6:30pm - 7:00 pm Open Forum - Tips, Tricks & Traps

7:00pm - 8:30 pm Presentation: Emerging Technologies for Small Business, Professionals and Non-Profits

Open Forum - Tips, Tricks & Trap

Are you having problems with your software or computer? The open forum gives you a chance to get answers to your questions and learn about new developments.

Presentation - Emerging Technologies for Small Business, Professionals and Non-Profits

Over the past few years, a number of emerging technologies have been introduced that have given businesses and others new opportunities to use information technology. These new technologies offer more choice, less cost, and more flexibility.

Joe Vangsness will give a presentation on some these technologies are, how they are being used and some sources for learning more. The emerging technologies for this talk include:

- Free software with the "Freemium" model (Basic version is free, more features at a fee)
- Open source software (The software is free to use, support may not be)
- Cloud computing
- Software as a Service (SaaS)
- Software services that provide integration between different products or systems
- Mobile technology
- Social media

About Joe Vangsness

Joe Vangsness is an information technology consultant in Chicago helping small to medium sized businesses use technology to improve their performance. He offers information technology strategy, internet marketing strategy, web design and training. Before consulting, Joe worked in large corporations in software development and strategic planning.

Joe has a B.S. in Management from the University of Illinois, has done graduate work at the University of Pittsburgh Graduate School of Business and the University of Chicago Graduate School of Business. He has taught information technology classes as an adjunct instructor at DePaul University, Triton College and Purdue University - Calumet in Hammond, IN.

He is a member of the Chicago Computer Society and currently serves on the board of directors.

About the Downtown Computer Club of the Chicago Computer Society

The Downtown Computer Club is one of several clubs and special interest groups of the Chicago Computer Society. We usually meet on the fourth Thursday of the month.

Chicago Computer Society Downtown Computer Club Meetup
www.meetup.com/Chicago-Computer-Society-Downtown

Chicago Computer Society
www.ccs.org

Reservations are not necessary and our meetings are free and open to members and non-members.

Joe Vangsness, Coordinator - Downtown Computer Club, Chicago Computer Society
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